



If you believe in their future, so will they.



Inspiring a passion in free enterprise and entrepreneurship,
and instilling an understanding of personal financial literacy

Why Junior Achievement?

JA is not just a mission – it's a movement. A movement to ensure that our young people are better off than the generations who came before them; to inspire and prepare every student, no matter what their background, to reach their potential.

Junior Achievement graduates are better prepared to make smart choices and are less likely to become burdened by debt. In fact, JA alumni credit Junior Achievement with helping them develop skills and confidence they can use throughout their lives to build professional and personal success.

Students participating in JA programs are more optimistic about achieving future success. JA students show a statistically significant improvement in their attitudes toward school, and feel they are personally in control of their destiny. JA students embody an entrepreneurial spirit and are more confident in their ability to manage and control finances. JA programs equip students with the tools they need to find their own success in our competitive and challenging global workforce.

Volunteers lead by example, giving real-world meaning to JA's curriculum and helping students become more optimistic about school, work and life. In addition, volunteers report that delivering JA programs to students helps them to sharpen valuable business talents including public speaking and motivational skills.

Educators invite JA into their classrooms because JA volunteers and materials complement their hard work and dedication by helping young people make the connection between what they are learning in school and life after graduation. JA's engaging hands-on activities align with curriculum standards to help students achieve teachers' learning objectives.

Corporate Partners value JA's turnkey, easy-to-implement solutions for businesses to give back to the communities in which they operate. In partnership with JA, businesses actively participate in positively impacting their future workforce. And, JA provides an easy way to engage and invest in employee development through a feel-good training opportunity that inspires students to reach their potential.



“JA helped me understand how important it is to stay in school and then go to college. That's so you can have many rewards so you work hard and it pays off later and you are successful.”

— JA Middle School Student

JA Programs

- **Delivered by volunteer role models who share life and career experiences.**
- **Taught in just one day or over several weeks.**
- **Offered at no cost to students or schools.**

Elementary School Programs

JA's elementary school programs are the foundation of its K-12 curricula. Programs include six sequential themes, each made up of five hands-on activities that change students' lives by helping them understand business and economics.

Middle School Programs

The middle grades programs build on concepts the students learned in JA's elementary school program and help teens make difficult decisions about how to best prepare for their educational and professional future. The programs supplement standard social studies curricula and develop communication skills that are essential to success in the business world.

High School Programs

As high school students begin to position themselves for their future, there are many unanswered questions about what lies ahead. JA's high school programs help students make informed, intelligent decisions about their future, and foster skills that will be highly useful in the business world.

Capstone Experiences

Middle and high school students also have the opportunity to participate in one of JA's in-depth capstone experiences. For example, JA Finance Park gives middle and high school students the opportunity to make the same financial decisions adults make each month. JA Business Week is an annual, one-of-a-kind summer program that lets high school students experience the business world and develop leadership skills.

Our Focus

Entrepreneurship

JA students recognize opportunities and organize resources to maximize innovative thought and creative activity.

Financial Literacy

JA students have the personal financial knowledge necessary to effectively meet personal fiscal challenges and obligations, take advantage of economic opportunities, and plan courses of action to achieve goals.

Workforce Readiness

JA students possess the knowledge, attitudes and skills required to demonstrate their readiness to successfully engage in meaningful and productive work.



“JA is an incredible program. The greatest reward for me is seeing the light bulbs go on in the hearts and minds of the students as we study the concepts of financial literacy, entrepreneurship and commitment to education.”

— JA Volunteer

How Can You Help?

With looming college debt, complex retirement plans, and a post-recession job market, we must continue to do everything possible to ensure that students are prepared for the skilled jobs of tomorrow. We must also help young people, who dream of creating opportunities for themselves and others, build a foundation for success in an increasingly competitive global economy. Most of all, we must protect our country's most important assets – the spirit of enterprise and possibility.

You can help by supporting JA, the largest and most experienced nonprofit dedicated to inspiring young people to succeed in a global economy.

Donate

All of our programs are provided at no cost to schools. We count on financial support from the business community, private and community foundations, special events and individuals. All money raised is utilized locally to provide programs to Metro Denver, Northern Colorado and Southern Wyoming students. Every year, we receive more requests for JA volunteers than we are able to fulfill.

Volunteer

With training from JA, you can be in the classroom, helping K-12 students learn important concepts surrounding entrepreneurship, financial literacy and workforce readiness.

Event Sponsorship

Take a look at JA's signature events and learn how your business can help JA, and gain some exposure through participation and sponsorship opportunities.

Event Participation

Like to bowl? Get a team together and participate in our annual JA Bowl-A-Thon. Or fuel your competitive spirit at the JA Stock Market Challenge. With four signature events throughout the year, you have multiple opportunities to support JA.



“For my students, I know that there is no other program, on the planet, that provides a more comprehensive offering of outstanding learning activities that are engaging as well as useful, relevant and practical.”

— High School Teacher