



**PRESS RELEASE:** For Immediate Release

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**Registration is open for JA Business Week**  
***Teens work with real Colorado companies to gain 21<sup>st</sup> century skills***

**DENVER (January 17, 2017)** – Junior Achievement (JA) is pleased to announce that registration for JA Business Week, presented by Arrow Electronics, Inc., is now open at [www.JABusinessWeek.org](http://www.JABusinessWeek.org). This overnight summer experience (June 11 – 16, 2017) prepares high school students for what's next by giving them the opportunity to experience college life on the Johnson & Wales University campus while working on projects for Colorado companies, including the Fort Collins-based Otterbox and Centennial-based Arrow Electronics.

Unlike any other camp, JA Business Week students explore leadership concepts and build confidence alongside more than 120 of Denver's most dynamic and accomplished business leaders. In addition to interactive workshops on marketing, business ethics and budgeting, the week culminates in a "Shark Tank"-style competition.

Rising 10<sup>th</sup> through 12<sup>th</sup> grade students who attend JA Business Week are part of a growing group of young innovators who are anxious to apply what they've learned in the classroom to the business world. According to the U.S. Chamber of Commerce, Colorado is the second best state for entrepreneurship and innovation. Students' level of interest in JA Business Week suggests the potential for Colorado's entrepreneurial nature to continue long-term.

More than half of the students attend JA Business Week on full scholarship thanks to sponsors including presenting sponsor Arrow Electronics, Inc. Students who complete registration by March 19, 2017 receive \$25 off the registration price.

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**About Arrow Electronics, Inc.**

Arrow Electronics ([www.arrow.com](http://www.arrow.com)) is a global provider of products, services and solutions to industrial and commercial users of electronic components and enterprise computing solutions. Arrow serves as a supply channel partner for more than 100,000 original equipment manufacturers, contract manufacturers and commercial customers through a global network of more than 460 locations serving over 85 countries. Based in Englewood, Colo., Arrow guides today's innovators to a better tomorrow – a world of Five Years Out. Five Years Out is a community of builders and engineers who navigate the path between possibility and practicality. For more information about Arrow, visit [www.Arrow.com](http://www.Arrow.com).

**About Junior Achievement-Rocky Mountain, Inc.**

Junior Achievement-Rocky Mountain, Inc. prepares young people to thrive in the 21st century workplace and global economy by inspiring a passion in free enterprise and entrepreneurship and instilling an understanding of personal financial literacy. During the 2015/16 school year, JA provided programs to more than 134,000 students throughout Metro Denver, Northern Colorado and

Wyoming. These programs are always free to schools thanks to 5,960 volunteers and the generous support of donors. For more information, visit [www.JAColorado.org](http://www.JAColorado.org).