

Third Annual Charity Ascent to Hike Mount Bierstadt

Charity Hike sponsored by Transworld Denver reaches its third year in support of Junior Achievement-Rocky Mountain.

Transworld Business Advisors of Denver is pleased to announce its third annual Charity Ascent - set to hike one of Colorado's Fourteeners, Mount Bierstadt, in August of 2017. The Charity Ascent is an original fundraising event developed and headed up by powerhouse, enterprising couple, Jessica and Al Fialkovich, founders of Transworld Denver. This year, the event is breaking away from its normal hike of Mount Sherman and hiking the trails of Mount Bierstadt!

Bierstadt, meaning "Beer City" in German, is named in honor of the American landscape painter Albert Bierstadt, who was best known for his scenes depicting the sweeping west. Mount Bierstadt, considered part of the Front Range of the Rocky Mountains of North America, is a 14,065 foot tall fourteener located in the Mount Evans Wilderness of Pike National Forest.

Following the success of the Charity Ascent's first two hikes, ascending Mount Sherman, Colorado's "easiest" fourteener, a move to a new location was decided by event founder, Jessica Fialkovich. Bierstadt is considered to be another "easy" climb, one that is attainable by any manner of varying hiking skill levels. The location is also very accessible from nearby Denver, where most event hikers will be traveling from.

On Friday, August 18th, 2017 individual hikers, corporate sponsored teams and teams of friends will gather at first blush to dirty up their hiking boots for a good cause. All funds raised will go directly to Junior Achievement - Rocky Mountain in support of local student's education for the 2017/2018 school year. To get a better idea of how much impact the Charity Ascent can really have, simply take a look at the numbers. For the cost of one individual hiker (\$100), a student will receive a comprehensive kit of classroom materials. For the cost of two hiking teams (\$1,000), an entire class of students can participate in Junior Achievement for one, full academic year. And these are just a few of the ways the Charity Ascent funds could be spent to support the boundless potential of Denver's youth.

After the hike is all said and done and as a thank you to all those who participated and donated to the Charity Ascent, Transworld Denver will be hosting an after party on Wednesday, August 23rd, 2017, at Enterprise Coworking. Enterprise Coworking, a shared workspace in Denver's RiNo district, graciously donated their rooftop patio to host the event. Attendees of the after party can look forward to celebrating the Top Team and Top Individual, who raised the most for Junior Achievement, over drinks and light appetizer fare.

The Third Annual Charity Ascent of Mount Bierstadt

When: Friday, August 18th at 8:00 AM

Where: Mount Bierstadt, Colorado

After Party: Wednesday, August 23rd, 2017 from 5 PM to 7 PM on the Rooftop at Enterprise Coworking (Includes drinks and light appetizers, as well as the awards ceremony).

Registration Fee Scale

- \$100 per individual hiker (inclusive of event entrance, t-shirt, and after party)
- \$500 for a company sponsored (and company matched) team of 4 hikers (inclusive of event entrance, t-shirts, and after party)
- \$500 for a team of 4 hikers (inclusive of event entrance, t-shirts, and after party)
- \$50 per non-hiker (inclusive of t-shirt, and after party)
- Donations will also be accepted.

To register or donate to the event please visit www.jacolorado.org/ja-charity-ascent/.

About Transworld Business Advisors of Denver

Transworld Business Advisors is the top and largest business brokerage firm in Colorado, specializing in helping visionary entrepreneurs with their strategic plans for the future. Transworld's team of brokers have the widest range of business listings for purchase, inclusive of 100+ annually. Transworld's service offerings focus on the Denver Metro, Boulder and Golden areas and help customers to buy a business or sell a business in the state of Colorado.

To learn more please visit our website at www.tworlddenver.com.

About Junior Achievement-Rocky Mountain, Inc.

Junior Achievement - Rocky Mountain, Inc. prepares young people to thrive in the 21st century workplace and global economy by inspiring a passion in free enterprise and entrepreneurship and instilling an understanding of personal financial literacy. During the 2014/15 school year, Junior Achievement was able to provide programs to more than 125,000 students in 537 schools throughout Metro Denver, Northern Colorado and Wyoming. These programs are always free to schools thanks to 5,600 volunteers and the generous support of donors.

To learn more please visit our website at www.jacolorado.org.