



THE JUNIOR ACHIEVEMENT
**STOCK MARKET
CHALLENGE**

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For Immediate Release

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JA Stock Market Challenge presented by Charles Schwab to take place April 6 & 7
High school students gain real-life experience with the world of Wall Street

(DENVER April 3, 2017) – Nearly 1,000 students from 22 area high schools will compete in the JA Stock Market Challenge on April 6 and 7 from 8:30 a.m. to 10:30 a.m. and 11:30 a.m. to 1:30 p.m. at the Charles Schwab Campus Event Center (9899 Schwab Way, Lone Tree).

The JA Stock Market Challenge, presented by Charles Schwab, is a live stock market simulation game, featuring teams of high school students who compete to see who can grow their initial \$500,000 investment into the largest net worth “mock” stock portfolio. Students will apply what they have learned in the JA Take Stock in Your Future classroom lessons about individual equities, the impact of the economy, geopolitical events, and market sentiment, all against the backdrop of competing with their peers. The challenge offers a taste of what it’s like to build a portfolio, manage risk, and experience its performance in a compressed period of time.

“This is a fantastic exercise to pique students’ interest in the potential power of investing,” said Kent Clark, senior vice president of client services & support at Charles Schwab. “Although it doesn’t reflect our core approach to long-term investing and our philosophy of building and maintaining an investing strategy over many years, the competition is thought-provoking and engaging for the students, as well as for our employees who help bring it to life.”

Teams from the following Colorado schools will participate in the spring semester JA Stock Market Challenge.

Broomfield High School	Rock Canyon High School	Cloverleaf Home Enrichment
Evergreen High School	Ridgeview Academy	Kent Denver School
Regis Jesuit High School	Gilpin County Unified School District	Mile High Academy
Dakota Ridge High School	Highlands Ranch High School	West Early College
Silver Creek High School	Castle View High School	Fort Morgan High School
Fairview High School	Centaurus High School	Northglenn High School
Mountain Vista High School	KIPP Denver Collegiate High School	Thornton High School
Englewood High School		

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About Junior Achievement-Rocky Mountain, Inc.

Junior Achievement-Rocky Mountain, Inc. is part of the world’s largest organization dedicated to inspiring and preparing young people to succeed in a global economy. Through a dedicated volunteer network, Junior Achievement provides K-12 programs for ~~students which~~ students, which focus on three key content areas: work readiness, entrepreneurship and financial literacy. This year, Junior Achievement-Rocky Mountain, Inc. will provide programs to 133,000 students in schools throughout Metro Denver, Northern Colorado and Southern Wyoming. These programs are always free to schools thanks to 6,000 volunteers and the generous support of donors. For more information, visit www.JAColorado.org.

About Charles Schwab

The Charles Schwab Corporation (NYSE: SCHW) is a leading provider of financial services, with more than 335 offices and 10.3 million active brokerage accounts, 1.5 million corporate retirement plan participants, 1.1 million banking accounts, and \$2.90 trillion in client assets as of February 28, 2017. Through its operating subsidiaries, the company provides a full range of wealth management, securities brokerage, banking, money management, custody, and financial advisory services to individual investors and independent investment advisors. Its broker-dealer subsidiary, Charles Schwab & Co., Inc. (member SIPC, www.sipc.org), and affiliates offer a complete range of investment services and products including an extensive selection of mutual funds; financial planning and investment advice; retirement plan and equity compensation plan services; referrals to independent fee-based investment advisors; and custodial, operational and trading support for independent, fee-based investment advisors through Schwab Advisor Services. Its banking subsidiary, Charles Schwab Bank (member FDIC and an Equal Housing Lender), provides banking and lending services and products. More information is available at www.schwab.com and www.aboutschwab.com.