



**PRESS RELEASE:** For Immediate Release

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**250 Colorado Students to Join Entrepreneurs for Denver Startup Week**

*Junior Achievement and Young Americans Center for Financial Education Team to Provide a Head Start for Young Entrepreneurs*

**DENVER (September 17, 2018)** — For the second year, nearly 250 Colorado students as young as six and as old as eighteen will learn and network side-by-side with local entrepreneurs and business leaders during Denver Startup Week. “Denver Startup Week Youth Pass” enables students to sit in the same workshops as adult professionals and to pitch their business ideas to Colorado entrepreneurs. The experience immerses students in a buzz of invention and creativity, and provides them a head start in learning about innovative business strategies as they pursue their own ventures.

Denver Startup Week runs from September 24-28. The Youth Pass program takes place over two days:

**YouthBiz Marketplace and Expo Presented by Young Americans Center for Financial Education**

**Tuesday, September 25**

**1245 Champa Street, Denver**

YouthBiz Marketplace and Expo is a unique and exciting experience for youth ages 6-18 to sell products, present business plans, and generate an expanded customer base for service businesses. Last year, Denver Startup Week participants were enthused by the opportunity to interact with the next generation of entrepreneurs. Exhibit registration is now closed; however, all are invited to come listen to, learn about, and discover what these young entrepreneurs have to offer.

For more information, visit [www.yacenter.org/denver-startup-week-youth-pass/](http://www.yacenter.org/denver-startup-week-youth-pass/).

**Early Access Presented by Junior Achievement**

**Friday, September 28, 8:00 a.m.-3:30 p.m.**

**1245 Champa Street, Denver and surrounding locations**

Early Access gives high school students an opportunity to sit side-by-side with professional entrepreneurs and business leaders in regular and popular Denver Startup Week sessions such as “Product Management in the Digital Age” and “Immersive Design.” Registrations are now full for this portion of Youth Pass; however, adult volunteers are still needed.

For more information, visit [www.jacolorado.org/programs/denver-startup-week-youth-pass/](http://www.jacolorado.org/programs/denver-startup-week-youth-pass/).

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### **About Denver Startup Week**

Denver Startup Week, founded in 2012, is a celebration of everything entrepreneurial in Denver. The weeklong event is intended to unite the entrepreneurial community in Denver and celebrate the great companies, innovation and ideas happening in the city and the people and inspiration behind them. The core programming is centered on the entrepreneurial community with an emphasis in technology, design, social entrepreneurship, manufacturing and business. Events throughout the week are organized by both the Denver Startup Week Organizing Committee and the community at-large and include sessions, presentations, panels, workshops, happy hours, social events, job fairs and more. Denver Startup Week Title Sponsors are Aging 2.0, Chase for Business, Colorado State University, Downtown Denver Partnership, and Slack. For more information, follow the hashtag #DENStartupWeek and visit [www.DenverStartupWeek.org](http://www.DenverStartupWeek.org).

### **About Young Americans Center for Financial Education**

Young Americans Center for Financial Education is a nonprofit organization committed to developing the financial literacy of young people, up to age 22, through real life experiences and hands-on programs. The Center fulfills its mission by offering programs that complement and reinforce each other to build life skills, work skills and financial self-sufficiency. These include Young AmeriTowne, International Towne, YouthBiz, Money Matters classes, summer camps and more. In addition, Young Americans Center houses the only real bank in the world for young people, Young Americans Bank, which shares the same educational mission of teaching children to be financially responsible. Since 1987, more than 700,000 youth have participated in the programs or bank. For more information on the Young Americans Center for Financial Education, visit [www.yacenter.org](http://www.yacenter.org).

### **About Junior Achievement-Rocky Mountain**

Junior Achievement-Rocky Mountain (JA) prepares young people to thrive in the 21st century workplace and global economy by inspiring a passion in free enterprise and entrepreneurship and instilling an understanding of personal financial literacy. During the 2018-19 school year, JA will provide programs to more than 117,000 students throughout Metro Denver, Northern Colorado and Wyoming. These programs are always free to schools thanks to 6,000 volunteers and the generous support of donors. For more information, visit [www.JAColorado.org](http://www.JAColorado.org).