Junior Achievement-Rocky Mountain (JA) is proud to offer a pilot program that provides high school students a springboard for a successful career in the hospitality and tourism industry—one of the fastest growing economic and employment opportunities today. Engaging, interactive lessons give students a modern, real-world perspective on the industry and what they need to be successful.

This program includes three 45-minute sessions, including an optional job shadow opportunity. Sessions are implemented by Colorado hospitality and tourism industry professionals.

**SESSION 1: WHAT EMPLOYERS EXPECT**
Volunteers engage the students in a true-or-false game about the hospitality and tourism industry in Colorado. Then, the students break into groups to analyze several case studies which illustrate the traits that employers value. Each team shares their scenario, the class has a discussion, and they create a list of the values highlighted in each scenario. At the end of the session, volunteers distribute a take-home supplement designed to generate conversation between students and their families about careers and tourism.

Students will be able to:
- Analyze a work situation and explain how employers’ expectations impact a workplace positively
- Articulate employer expectations for new hires

**SESSION 2: PROFESSIONAL COMMUNICATION**
Students learn and practice professional written and verbal communication skills. They practice professional communications while composing emails, conducting phone calls, and recording voicemail messages.

Students will be able to:
- Identify mistakes in email communication
- Understand how to answer a phone call and record a voicemail professionally

**SESSION 3: INTERVIEW SKILLS**
Students participate in peer-to-peer mock interviews. After they complete their mock interviews, the volunteer debriefs each interview question with the class, asking for example responses and helping them understand what an employer would hope to learn from each question.

Students will be able to:
- Apply what they have learned during JA Personal Success to an interview simulation
- Understand what employers seek to learn through an interview