

For Immediate Release

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State Farm™ Awards Grant to JA, Supports Financial Education

State Farm recently contributed \$15K to Junior Achievement-Rocky Mountain (JA) to provide financial education programs to K-12 students in Larimer and Weld counties in Northern Colorado.

State Farm believes that all children deserve an education that will help them reach their greatest potential and prepare them for life. This belief aligns well with JA's mission to prepare young people to thrive in the 21st century workplace and global economy by inspiring a passion in free enterprise and entrepreneurship, and instilling an understanding of personal financial literacy.

Through financial literacy and workforce development programs, State Farm and JA will work closely together to help students in Larimer and Weld counties gain conceptual and practical business and money management knowledge.

"Educating students now about their role in the economy, will better prepare them for future success," said State Farm Community Specialist Tamara Pachl. "Especially considering Colorado's expanding opportunities."

By the end of this school year, JA will have reached more than 16,000 students in Larimer and Weld county schools – a 14% increase over the 2015/2016 school year. With State Farm's support, JA expects to see that number increase even higher during the 2017/2018 school year.

"We have experienced significant yearly growth in our local outreach efforts, and the potential for continued growth is huge," said JA District Director Elizabeth Winn. "As a Signature Sponsor, State Farm plays a vital role in our ability to bring financial literacy, work readiness and entrepreneurial skills to even more students in Northern Colorado. We are grateful for their commitment."

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About Junior Achievement-Rocky Mountain, Inc.

Junior Achievement-Rocky Mountain, Inc. is part of the world's largest organization dedicated to inspiring and preparing young people to succeed in a global economy. Through a dedicated volunteer network, Junior Achievement provides K-12 programs for students, which focus on three key content areas: work readiness, entrepreneurship and financial literacy. This year, Junior Achievement-Rocky Mountain, Inc. will provide programs to 17,000 students in schools throughout Northern Colorado and Southern Wyoming. These programs are always free to schools thanks to 450 volunteers and the generous support of donors. For more information, visit www.JAColorado.org.

About State Farm™:

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