



For Immediate Release

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Daniels Fund Grant Enables JA to Deliver Ongoing Positive Outcomes for Colorado Kids

The Daniels Fund recently awarded \$675,000 to Junior Achievement-Rocky Mountain (JA) to support JA Finance Park and to help JA focus on new initiatives that help ensure positive educational outcomes for students over the next three years.

JA's mission is to prepare young people to thrive in the 21st century workplace and global economy by inspiring a passion in free enterprise and entrepreneurship, and instilling an understanding of personal financial literacy. JA accomplishes this through a network of JA volunteers who deliver JA programs to an average of 126,000 students each year at no cost to schools.

JA received its first grant from the Daniels Fund in 2001, and since that time has received more than \$1.6 million from the organization, which has played a critical role in helping young people in the Denver Metro community learn how to own their future economic success.

"It's very gratifying when a donor like Daniels Fund endorses the mission of JA, and together we're able to transform a young person's life by teaching them to embrace the American Dream," said Kara Johnston, director of individual giving and foundations for JA. "Children have wildly great ideas about businesses they want to start, and how they want to be successful, and we are very grateful to the Daniels Fund for investing and believing in JA students."

Established by cable television pioneer Bill Daniels, the Daniels Fund is a private charitable foundation dedicated to making life better for the people of Colorado, New Mexico, Utah, and Wyoming through its grants program, scholarship program, and ethics initiative. Visit DanielsFund.org to learn more.

For more information about JA-Rocky Mountain, go to: <http://www.jacolorado.org>.

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About Junior Achievement-Rocky Mountain, Inc.

Junior Achievement-Rocky Mountain, Inc. (JA) is a nonprofit organization dedicated to preparing young people to thrive in the 21st-century workplace and global economy by inspiring a passion in free enterprise and entrepreneurship, and instilling an understanding of personal financial literacy. This year, JA will work with more than 6,000 volunteers to empower students across the Front Range and in Colorado's mountain communities. JA programs are always free to schools thanks to the generous support of volunteers and donors. For more information, visit jacolorado.org.