



PRESS RELEASE: For Immediate Release

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State Farm® and Junior Achievement Collaborate for Northern Colorado Youth
Long-time Junior Achievement supporter State Farm provides financial support, volunteers

LOVELAND (September 26, 2018) — State Farm recently contributed \$10,000 to Junior Achievement-Rocky Mountain (JA). The contribution directly support JA’s financial education programs for K-12 students in Larimer and Weld counties. Since 1996, State Farm has contributed more than \$165,000 to JA- Rocky Mountain Inc.

JA is a nonprofit organization that empowers and prepares young people to succeed in a global economy by emphasizing the importance of financial literacy, entrepreneurship and workforce development. Programming is taught by corporate and community volunteers, providing a real-world connection for students who are inspired by the professional and personal stories the volunteers share with them. This school year, JA is celebrating its 100th anniversary.

In addition to their long-standing financial support, State Farm employees have regularly volunteered in JA classrooms over the last two decades. In the 2017-2018 school year, State Farm volunteers helped JA programs in northern Colorado reach nearly 16,000 students.

“State Farm is one of our most loyal supporters in northern Colorado,” said Elizabeth Winn, JA District Director for northern Colorado. “Their financial contributions and volunteerism have played a major role in our ability to grow our student engagement.”

“State Farm recognizes the power of education while also recognizing the numerous obstacles so many students and families face today,” said State Farm Public Affairs Specialist Tamara Pachl. “Financial literacy programs like Junior Achievement provide students with avenues to pursue academic pathways.”

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About Junior Achievement-Rocky Mountain, Inc.

Junior Achievement-Rocky Mountain, Inc. is part of the world’s largest organization dedicated to inspiring and preparing young people to succeed in a global economy. Through a dedicated volunteer network, Junior Achievement provides K-12 programs for students, which focus on three key content areas: work readiness, entrepreneurship and financial literacy. This school year, Junior Achievement is celebrating its 100th anniversary of serving students across the world. Junior Achievement-Rocky



Mountain, Inc. will provide programs to 16,000 students in schools throughout Northern Colorado and Southern Wyoming during the 2018-2019 school year. These programs are always free to schools thanks to 450 volunteers and the generous support of donors. For more information, visit www.JAColorado.org.

About State Farm®:

The mission of State Farm is to help people manage the risks of everyday life, recover from the unexpected, and realize their dreams. State Farm and its affiliates are the largest providers of auto and home insurance in the United States. Its nearly 19,000 agents and nearly 70,000 employees serve more than 84 million policies and accounts – more than 81 million auto, fire, life, health and commercial policies, and more than 2 million bank accounts. Commercial auto insurance, along with coverage for renters, business owners, boats and motorcycles, is available. State Farm Mutual Automobile Insurance Company is the parent of the State Farm family of companies. State Farm is ranked No. 33 on the 2017 Fortune 500 list of largest companies. For more information, please visit <http://www.statefarm.com>.