

## For Immediate Release

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### Teens Gain Hands-on Investing Experience in a Live, High-tech Stock Trading Simulation

#### Junior Achievement and Bank of America bring Wall Street to the West on Nov. 8 and 9

DENVER – More than 1,200 students from 33 area high schools will compete in the Junior Achievement (JA) Stock Market Challenge on Nov. 8 and 9 from 8:30 a.m. to 10:30 a.m. and 11:30 a.m. to 1:30 p.m. at The Cable Center on the University of Denver campus (2000 Buchtel Blvd).

The JA Stock Market Challenge, presented by Bank of America, is a live stock market simulation game featuring teams of high school students who compete to see who can grow their initial \$500,000 investment into the largest net worth “mock” stock portfolio. Students apply what they have learned in the JA Take Stock in Your Future classroom lessons about individual equities, the impact of the economy, geopolitical events and market sentiment, all against the backdrop of competing with their peers. The challenge offers a taste of what it’s like to build a portfolio, manage risk and experience its performance in a compressed period of time. All the energy and excitement of the stock trading floor is simulated in this innovative and interactive high-tech event.

"Gaining an in-depth understanding about the economy is a key element to personal financial growth. The Stock Market Challenge is a clever and fun way to immerse high school students in one aspect of planning for one's financial future," says Robin Wise, Executive Director, Junior Achievement.

High School teams will be competing this year to earn tuition free attendance at JA Business Week in June 2019.

Boulder High School	Fort Morgan High School	Northglen High School
Brady High School	Frederick High School	Rangeview High
Broomfield High School	Gilpin County High School	Regis Jesuit High
Castle View High School	Grandview High School	Ridgeview Academy
Cloverleaf High School	Highlands Ranch High	Rock Canyon High
Colorado Academy High School	Horizon High School	Smoky Hill High

Dakota Ridge High School	KIPP Denver Collegiate	Denver Waldorf High
Douglas County High School	Littleton High School	West Early College
DSST: Cole High School	Monarch High School	Westgate High School
DSST: Green Valley Ranch High	Mountain Range High	
DSST: Stapleton High School	Mountain Vista High	
Englewood High School	Niwot High School	

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**About Junior Achievement, Rocky Mountain**

Junior Achievement-Rocky Mountain, Inc. is part of the world’s largest organization dedicated to inspiring and preparing young people to succeed in a global economy. Through a dedicated volunteer network, Junior Achievement provides K-12 programs for students which focus on three key content areas: work readiness, entrepreneurship and financial literacy. This year, Junior Achievement-Rocky Mountain, Inc. will provide programs to 120,000 students in schools throughout Metro Denver, Northern Colorado, Southern Wyoming and in our mountain communities. These programs are always free to schools thanks to 6,000 volunteers and the generous support of donors. For more information, visit [www.JAColorado.org](http://www.JAColorado.org). Follow us on Twitter at @jarockymountain.