

# INVENT SOLUTIONS. PREPARE FOR SUCCESS. ACTIVATE YOUR POTENTIAL.



June 9 -14, 2019  
Johnson & Wales University

A one-week crash course on the world of business and what you need to become a leader.

*You will:*

- Simulate running a company
- Get mentored by local business leaders and entrepreneurs
- Pitch ideas in *Shark Tank*-style team competitions
- Test drive campus life
- Gain an unforgettable experience!

REGISTRATION & INFO:

[jabusinessweek.org](http://jabusinessweek.org)

Scholarships Are Available



Junior  
Achievement®  
Rocky Mountain

# JUNIOR ACHIEVEMENT BUSINESS WEEK

June 9 -14, 2019  
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## What is JA Business Week all about?

Junior Achievement (JA) Business Week is a fun, intensive, one-week boot camp in which you will work in “companies” with other students, develop a product, and pitch it to local entrepreneurs in a Shark Tank-style competition. Along the way, you will learn how to network effectively and sharpen your presentation skills, and you will gain advising by local business leaders.

## What will I do each day at JA Business Week?

Here are just a few of the activities you’ll participate in:

**Mocktails:** Is it better to shake hands with a lot of people, or have meaningful conversations with three or four people? Mocktails gives you the opportunity to practice the fine art of networking with real business professionals.

**Personal Branding:** You may have heard the phrase “dress for the job you want” but what if you don’t know what that means? Personal branding teaches you to look at yourself from different perspectives so that the right people can see the right thing about you.

**Team Challenges:** Put your knowledge and creativity skills to the test in quick competitions throughout the week.

**Entrepreneur Lunch:** Converse one-on one with up to 20 local entrepreneurs and learn about their successes and challenges.

## Who should attend JA Business Week?

Whether you are interested in finance, want to start your own fashion line, have an idea for an app, see yourself managing teams of people someday, or want to increase your chances of successfully landing a job interview, JA Business Week is right for you.

## Can I request a specific roommate?

Yes! You will be assigned a roommate once you arrive on campus. If you would like to room with someone specific, you must arrive with that person.

## How much does it cost?

The total cost to attend is \$550, which includes a \$25 non-refundable registration fee. Scholarships are available thanks to JA sponsors and donors.

*“JA Business Week is the moment I feel my life changed. This is the moment where I learned how to become more confident and be a better networker, how to present myself to people, and where I met some of my mentors -- some of the people that have been helping me throughout my life.*

**Daniel Rivera-Ibarra, JA Business Week alum**

*“The skills I learned through JA Business Week have changed my life in the best ways. While some of the skills you learn may not seem relevant in high school, I’ve used many of those skills throughout my adult life. For example, when I came to JA my first summer, I didn’t know anyone and had to make friends quickly. The same thing happened when I started college. As I continue college and start my career, I find myself tapping into the networking, project management, time management skills and risk-taking skills I learned from JA.*

**Kaitlin Eckenrode, JA Business Week alum**



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