# JA It’s My Future

## Session Descriptions | Key Learning Objectives | Common Core ELA | Academic Standards
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Session One: My Brand | **Objectives:**
Through interviews, self-reflection, and creation of a personal logo, students explore the importance of building a positive personal brand for the future, starting in middle school.

- Recognize that the choices they make in middle school can have a direct impact now and in the future
- Identify corporate and personal brands that represent positive reputations
- Design a logo as part of expressing a personal brand

| Grade 6 | SL.6.1,2,5
| L.6.1,4
| Grade 7 | SL.7.1
| L.7.1,3,4
| Grade 8 | SL.8.1
| L.8.1,4
| Career Readiness
- Personal awareness
- Creativity and innovation

Session Two: Career Clusters | **Objectives:**
Students explore career clusters and identify jobs for additional research. They also recognize the value of and need for all jobs.

- Examine career clusters and the jobs in each cluster that they would like to further explore
- Understand the interconnectivity and value of all types of jobs

| Grade 6 | RL.6.2,7
| SL.6.1
| L.6.3,4
| Grade 7 | RL.7.2,4
| SL.7.1,2
| L.7.1,3,4
| Grade 8 | RL.8.2,4
| SL.8.1,2
| L.8.4
| Career Readiness
- Career literacy
- Initiative and self-direction

Session Three: High-Growth Careers | **Objectives:**
Students learn the four factors to consider in choosing a job, and they take a close look at some high-growth career fields.

- Recognize the four factors to consider in choosing a job
- Describe industries that are forecasted to have high growth

| Grade 6 | RL.6.1,2,4
| W.6.4,7
| SL.6.1,2,5
| L.6.1,3,4
| Grade 7 | RL.7.1,2,4
| W.7.2,4,7
| SL.7.1,2,5
| L.7.1,3,4
| Grade 8 | RL.8.1,2,4
| W.8.2,4,7
| SL.8.1,2,4,5
| L.8.1,3,4
| Career Readiness
- Career literacy
- Initiative and self-direction
- Adaptability and flexibility

Session Four: Career Mapping | **Objectives:**
Students explore how to use life experiences to develop work skills and how to map a path to employment goals.

- Identify work skills already developed from experiences and activities
- Plan significant markers they need to reach to earn a particular job

| Grade 6 | RL.6.1
| SL.6.1
| L.6.4
| Grade 7 | RL.7.1,4
| W.7.2,4
| SL.7.1,2
| Grade 8 | RL.8.1,4
| W.8.2,4
| SL.8.1
| Career Readiness
- Initiative and self-direction
- Ethics and integrity
- Time management
- Career literacy
- Self-advocacy
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| **Session Five: On the Hunt** | Students are introduced to the basic aspects of job hunting through a scavenger hunt. They are given an organizing tool to keep all their vital job-hunting information in one place. | **Objectives:**  
The students will:  
• Recognize basic job-hunting tools, including applications, resumes, recommendations, and interviewing  
• Analyze where to look for a job  
• Understand the importance of keeping a record of vital information | Grade 6  
RI.6.1,2,4,7  
SL.6.1  
L.6.4  
Grade 7  
RI.7.1  
SL.7.1  
L.7.1,3,4  
Grade 8  
RI.8.1  
W.8.7  
SL.8.1,2  
L.8.4  
Grade Readiness  
• Initiative and self-direction  
• Time management  
• Self-advocacy  
• Career literacy |
| **Session Six: How to Keep (or Lose) a Job** | Students learn the difference between technical and soft skills, and they recognize the impact that their personal behavior has on their ability to succeed in a job. | **Objectives:**  
The students will:  
• Differentiate between technical skills and soft skills  
• Describe specific soft skills they already possess and those they need to practice | Grade 6  
RI.6.1,2,4,7  
W.6.2,4,7  
SL.6.1  
L.6.1,3,4  
Grade 7  
RI.7.1,2,4  
W.7.2,4,7  
SL.7.1,5  
L.7.1,3,4  
Grade 8  
RI.8.1,2,4  
W.8.2,4,7  
SL.8.1,2,4,5  
L.8.4  
Grade Readiness  
• Personal responsibility and self-management  
• Personal awareness  
• Collaboration and teamwork  
• Communication |
## Session One: My Brand

Students learn that they have their own personal brand and that the brand they build today will reflect on them in the future. They examine well-known logos to learn how individuals and companies create their brands and build their reputations. They assess their personal characteristics to define their own brands and then develop logos to represent themselves.

**Objectives:**
The students will be able to:
- Describe the elements of a brand
- Recognize the ability of personal branding to build a positive reputation, for their personal life as well as for their future career
- Design a logo that expresses their personal brand

**Career Readiness**
- Personal awareness
- Creativity and innovation

**Academic Standards**
- Grade 7: RI.7.4, SL.7.1-2, SL.7.4-5, L.7.1-6
- Grade 8: RI.8.4, SL.8.1-2, SL.8.4-5, L.8.1-6

## Session Two: Career Paths and Clusters

Students are introduced to the 16 career clusters and the pathways through them. They take a career interest survey and learn about potential jobs within their preferred clusters. They then share job information with other members of the class and discuss the importance of all jobs within a community.

**Objectives:**
The students will be able to:
- Define careers cluster.
- Identify jobs in specific career clusters to explore further
- Recognize the interconnectivity and value of all types of jobs

**Career Readiness**
- Career literacy
- Initiative and self-direction

**Academic Standards**
- Grade 6: RI.6.1,4,7, SL.6.1-2, SL.6.4-5, L.6.1-6
- Grade 7: RI.7.1,4, SL.7.1-2, SL.7.4, L.7.1-6
- Grade 8: RI.8.1, RI.8.4, SL.8.1-2, SL.8.4, L.8.1-6

## Session Three: High-Growth Careers

Students learn about the importance of being aware of which fields are growing and which are declining when making decisions about their own careers. They play a game that introduces information about high-growth job fields.

**Objectives:**
The students will be able to:
- Identify specific careers that are forecast to have high-growth rates
- Consider a variety of factors when selecting a career

**Career Readiness**
- Career literacy
- Initiative and self-direction
- Adaptability and flexibility

**Academic Standards**
- Grade 6: RI.6.1,4,7, SL.6.1-2, L.6.1-6
- Grade 7: RI.7.1, RI.7.4, SL.7.1-2, L.7.1-6
- Grade 8: RI.8.1, RI.8.4, SL.8.1-2, L.8.1,3,4
## JA It’s My Future Blended Model

### Session Details | Academic Standards | Common Core ELA
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**Session Four: Career Mapping**  
Students see how early experiences can build transferable skills that contribute to future job success. They look at the lives of celebrities, focusing on the life experiences that led to their success. They learn about career maps by examining a sample and then create their own.  
**Objectives:**  
The students will be able to:  
- Identify jobs in specific career clusters that they would like to explore further  
- Plan significant milestones they need to reach to earn a particular job  
**Career Readiness**  
- Initiative and self-direction  
- Ethics and integrity  
- Time management  
- Career literacy  
- Self-advocacy  
  | Grade 6 | RI.6.4,7  
  | W.6.4  
  | SL.6.1-2  
  | SL.6.4-5  
  | L.6.1-6  
  | Grade 7  
  | RI.7.4  
  | W.7.4  
  | SL.7.1-2  
  | SL.7.4-5  
  | L.7.1-6  
  | Grade 8  
  | RI.8.4  
  | W.8.4  
  | SL.8.1-2  
  | SL.4-5  
  | L.8.1-6

**Session Five: On the Hunt**  
Students are introduced to the basics of looking, applying, and interviewing for a job. They learn the fundamentals of creating a resume and engage in a simulation in which they identify appropriate skills for various jobs and decide on where to highlight those skills on a resume.  
**Objectives:**  
The students will be able to:  
- Recognize basic job-hunting techniques, including looking for a job, applying, interviewing, and listing references  
- Recognize the importance of personal presentation and making a good impression, on paper and in person.  
- Recognize the basic construction of a resume and skills that should be highlighted on a resume.  
**Career Readiness**  
- Initiative and self-direction  
- Time management  
- Self-advocacy  
- Career literacy  
  | Grade 6  
  | RI.6.1,4,7  
  | SL.6.1-2  
  | SL.4  
  | L.6.1-6  
  | Grade 7  
  | RI.7.1,4  
  | SL.7.1-2  
  | SL.7.4  
  | L.7.1-4  
  | Grade 8  
  | RI.8.1,4  
  | SL.8.1-2  
  | SL.8.4  
  | L.8.1-4

**Session Six: Soft Skills**  
Students learn about the differences between technical and soft skills and why both are essential for keeping a job. Students will also complete a soft skills self-evaluation to determine which skills they already have and which they can work toward. Finally, they will role-play situations that require strong soft skills.  
**Objectives:**  
The students will be able to:  
- Define and differentiate between technical skills and soft skills  
- Identify specific soft skills they already possess and those they need to improve  
**Career Readiness**  
- Personal responsibility and self-management  
- Personal awareness  
- Collaboration and teamwork  
- Communication  
  | Grade 6  
  | RI.6.4,7  
  | SL.6.1-2  
  | SL.6.4-5  
  | L.6.1-6  
  | Grade 7  
  | RI.7.4  
  | SL.7.1-2  
  | SL.7.4-5  
  | L.7.1-6  
  | Grade 8  
  | RI.8.4  
  | SL.8.1-2  
  | SL.8.4-5  
  | L.8.1-6