



REGISTER YOUR CLASS FOR THE JA STOCK MARKET CHALLENGE

The Junior Achievement (JA) Stock Market Challenge educates high school students about investing and trading in the stock market in a hands-on, high-tech simulation of the floor of the New York Stock Exchange. The program includes two volunteer-led classroom lessons prior to the event.

How the JA Stock Market Challenge works:

- Teams of high school students compete in a live stock market simulation game to see who can grow their initial \$500,000 investment into the largest net worth “mock” stock portfolio.
- Each minute in real life equates to one full day of trading, simulating the same urgency and intensity of those on the floor of the New York Stock Exchange.
- Students apply what they learn in JA’s Take Stock in Your Future classroom lessons about individual equities, the impact of the economy, geopolitical events, and market sentiment.
- The top three winning teams are awarded a trophy and members of the top team win scholarships to JA Business Week held in June 2020.

Friday, November 15, 2019

Student Sessions

8:30-10:30 a.m. or 11:30 am-1:30 p.m.

Located at The Drake Centre

802 W. Drake Road, Fort Collins

To register your class, or for more information, please contact Kelsey Noroski at KNoroski@JAColorado.org or 970-490-1035

“I learned that the supply and demand of a business can affect the prices of stocks either by hurting or helping a business. It was very interesting knowing that companies whose products we use every day had stocks that were affected by what I bought from them.”
- High School Student



Learn more about Junior Achievement at www.JAColorado.org