

Junior Achievement-Rocky Mountain, Inc.
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**2019 JA Stock Market Challenge
Northern Colorado & Wyoming
Event Sponsorship Information**



The JA Stock Market Challenge is a live stock market simulation game featuring teams of high school students who compete to see who can grow their initial \$500,000 investment into the largest net worth “mock” stock portfolio. The challenge offers a taste of what it’s like to build a portfolio, manage risk, and experience its performance in a compressed period of time.

To prepare for the competition, students participate in *JA Take Stock In Your Future*. This program consists of two 45-minute classroom lessons about individual equities, the impact of the economy, geopolitical events, and market sentiment. By the end of the two lessons, students will understand the fundamentals of the stock market and appreciate the risks and rewards of trading.

JA is able to offer the Stock Market Challenge to area high schools at no cost thanks to sponsor support and our corporate fundraising version of the event.

Each event requires 20 to 30 volunteers. Like our corporate and student competitors, our volunteers also get to experience life “on the floor”. Onsite traders with PDAs make buying and selling instantaneous. Floor runners provide periodic news releases and hot tips that reflect fictitious world events and industry developments. Volunteers are additionally needed in the classroom to teach the *JA Take Stock In Your Future* curriculum to our students before the competition.

Event Information

- Corporate Event – Thursday, November 14th, 6:00 to 9:30 p.m.
- Student Event – Friday, November 15th (morning and afternoon competitions)

The Drake Center
802 W. Drake Road
Fort Collins, CO

We are expecting more than 600 area high school students at this year’s event, and we hope to see more than 200 competitors at the corporate event.

Are you interested in attending and/or becoming a corporate sponsor? Please contact Elizabeth Winn at 970-490-1035 or ewinn@jacolorado.org to reserve your team today!

On behalf of the JA staff serving Northern Colorado & Wyoming, our advisory board, and our schools and students—thank you for your past, present, and future support of Junior Achievement.



100 YEARS. **100% READY.**[™]



**Junior
Achievement®**
Rocky Mountain

Bull Market Sponsor (Event) = \$5,000

- 2 tables (16 players) at corporate event
- 1 designated VIP trader and drink runner
- Blue Chip Package
- Exclusive table location
- Recognition in event programs (full-page ad)
- Logo on screens during corporate and student events
- Recognized as an event sponsor in the following: JA website, JA annual report, JA social media channels, and all event press releases
- Emcee recognition at corporate and student events
- Appetizers and two drink tickets per player

Trading Floor Sponsor (Gold) = \$4,000

- 1 table (8 players) at corporate event
- 1 designated VIP trader and drink runner
- Blue Chip Package
- Exclusive table location
- Recognition in event programs (half-page ad)
- Logo on screens during corporate and student events
- Emcee recognition at corporate and student events
- Appetizers and two drink tickets per player

Portfolio Sponsor (Silver) = \$2,500

- 1 table (8 players) at corporate event
- Logo on screens during corporate and student events
- Recognition in event programs (half-page ad)
- Emcee recognition at corporate and student events
- Appetizers and two drink tickets per player

Broker Sponsor (Bronze) = \$1,500

- 1 table (8 players) at corporate event
- Name recognition (printed) in event programs
- Emcee recognition at corporate event
- Appetizers and two drink tickets per player

Student Team Sponsor = \$500

- Recognition at student events
- Name recognition (printed) in corporate event program