

JA CAPITALISM WITH A CONSCIENCE



Junior
Achievement™
Rocky Mountain

JA Capitalism with a Conscience empowers high school students to examine ethical behavior through a critical discussion of ethics in business and in life. Students are encouraged to apply their personal values when they encounter ethical dilemmas by brainstorming consequences and outcomes. This program is designed to be presented in one 45-60 minute session.

Offered at no cost to schools.

OBJECTIVES

After this program, students will be able to:

- Define ethics
- Brainstorm possible solutions to a business dilemma
- Understand how ethics play a role in daily business practices
- Apply solutions to ethical dilemmas they may encounter using their personal experiences and values

PROGRAM OUTLINE

Introduction

- Greet the students and share your background
- Explain the objectives of the session
- Complete ice breaker activity using statistics about trust

Activities

- Pass out an Ethical Debrief Graphic Organizer to each student, and explain the purpose of the Ethical Case Study activity
- Break students up into small groups, and pass out a case study to each group
- Students will work together to debrief the example. Each student group will present their findings to the class
- If additional time remains, repeat, or discuss one as whole class

Summary and Review

Lead the students through a think-pair-share about ethical dilemmas that students have experienced personally.



In order to be successful in any profession, there needs to be education about decision making and ethics. People want to go out into the world knowing no matter what obstacles or ethical dilemma they face, they know how to structure it and find a solution.

–Gizele Ortiz Student

For more information, visit www.JAColorado.org