



JA Volunteer Social Media Toolkit

You should be proud of your efforts to help Colorado's young people achieve future economic success! Following is sample copy you can use to promote your involvement with Junior Achievement (JA).

Prior to your posting, be sure that you "like" or "Follow" the Junior Achievement-Rocky Mountain social media pages!

Facebook: <http://www.facebook.com/jarockymountain>.
Instagram & Twitter: @JARockyMountain
LinkedIn: <https://www.linkedin.com/company/jarockymountain/>

Tag Junior Achievement Rocky Mountain in your social posts!

When typing your post on any of the above mentioned social media platforms, use the @ symbol before you type the words Junior Achievement-Rocky Mountain. A list of profile photos and names will appear before you are done typing the name. Click on Junior Achievement - Rocky Mountain, Inc. and the organization will be tagged in the post.

Sample Post Copy:

I am proud to be teaching Junior Achievement - Rocky Mountain, Inc.'s vital economic programs to our local students! Experiencing those "ah-ha" moments when a student grasps a new concept is amazing! www.JAColorado.org

Giving back to the community is important to me. That is why I'm honored to support Junior Achievement - Rocky Mountain, Inc. Through JA, I have the opportunity to inspire local students to become entrepreneurial, career ready and financially responsible. Learn more at www.JAColorado.org

Did you know that Junior Achievement alumni earn 20% more than the general population and are 2½ times more likely to start a business? I am proud to partner with Junior Achievement - Rocky Mountain, Inc. to achieve these incredible results! Learn more at www.JAColorado.org

Through Junior Achievement - Rocky Mountain, Inc., I am making a difference in the lives of Colorado kids. To learn how you can get involved, visit www.JAColorado.org.

Volunteering for Junior Achievement - Rocky Mountain, Inc. makes you realize that helping a young person reach for his or her dreams is just as satisfying as realizing your own! www.JAColorado.org

Sample Twitter Copy

Volunteering for @JARockyMountain is a fun way to give back to the community I love! www.JAColorado.org

Proud to be spending the day teaching kids about entrepreneurship, career readiness & #financialliteracy with @JARockyMountain www.JAColorado.org

I am proud to partner with @JARockyMountain to inspire & empower students to believe in themselves. www.JAColorado.org





Other Options

Upload a picture of you and a teacher to your social sites like Facebook, LinkedIn, Twitter or Instagram.

Follow/like Junior Achievement-Rocky Mountain, Inc. on Facebook, Twitter, LinkedIn, Instagram and share our updates.

Share one of JA's many YouTube videos (www.youtube.com/rockymountainja) featuring JA programs, volunteers and students.

Infographics from recent JA Alumni Survey

Show the power of your volunteer efforts by posting these impact graphics.

