

# JUNIOR ACHIEVEMENT FREE ENTERPRISE CENTER

JA new facility offering FREE experimental education for middle and high school students. Imagine a generation that is armed with the self-determination, confidence, understanding, and tools to take control of their financial futures and their careers. A generation that brings an entrepreneurial spirit to work and life.



## WHY?

To provide students with the knowledge, skills, resources, and motivation they need to realize their full professional and personal potential, building brighter futures for themselves, their families, and their communities.

## WHERE?

6500 Greenwood Plaza Blvd.  
Greenwood Village, CO 80111



## HOW?

Programs offered for FREE to all students thanks to support from generous donors.



## WHAT'S INSIDE?

### THE DANIELS FUND JA DREAM ACCELERATOR (grades 9-12)

The first of its kind in the country, the JA Dream Accelerator is an interactive and responsive career exploration experience that inspires high school students to develop a plan to pursue a meaningful career and future. The JA Dream Accelerator will help students realize their strengths and interests and how they align with a variety of career choices.

### JA FINANCE PARK (grades 7-12)

JA Finance Park, presented by Transamerica, helps students build a foundation for making intelligent and lifelong personal finance decisions through a hands-on, realistic simulation learning environment. Students explore first-hand how to budget for housing, insurance, transportation, retirement investments, and more.



To learn more about program opportunities at the JA Free Enterprise Center, contact Stephanie Murphy at [smurphy@jacolorado.org](mailto:smurphy@jacolorado.org) or 303.260.6284



# STATE-OF-THE ART PROGRAMS



## JA FINANCE PARK

JA Finance Park, presented by Transamerica, is an innovation in education designed to prepare our regions' youth for life and work in the adult world. This learning experience combines in-class learning with a visit to JA's immersive on-site facility. JA also offers a virtual version of the simulation.

From goal-setting to saving, budgeting, shopping, and bill paying, students will step into the future and catch a glimpse of what's possible if they take control of their financial future.

JA Finance Park is recognized by Harvard University's Global Education Innovation as a best practice for teaching financial literacy.

### JA Finance Park supports:

Colorado Department of Education Middle and High School Standards

### DETAILS

- FREE
- Entry-level experience for 7th and 8th graders
- Advanced experience for 9th-12th graders
- In-class curriculum provided by JA (12 lessons for middle school, 8 lessons for high school)
- Up to 140 students per day (schools can book multiple days if needed)
- Sessions last 3.5 hours
- Transportation scholarships available
- Locations in the Denver Tech Center AND Thornton

## JA DREAM ACCELERATOR

The Daniels Fund JA Dream Accelerator inspires students to pursue a meaningful career and future through a series of six captivating interactives. Students will explore their strengths, find inspiration from the stories of Colorado Visionaries, think like an entrepreneur, get a dose of reality, and visualize their future.

The experience is customized to each student's unique interests, guiding them through a process to identify, research, refine, and pursue their goals.

Designed by Gallagher and Associates, the creative designers behind the Spy Museum, the College Football Hall of Fame, and the US Olympic Museum, the JA Dream Accelerator will be a place of discovery.

### The JA Dream Accelerator supports:

Colorado Department of Education High School Standards, Colorado Essential Skills, and ICAP requirements

### DETAILS

- FREE
- 9th-12th graders and young adults
- In-class curriculum provided by JA (2 pre-lessons and 2 post-lessons)
- Up to 40 students per session
- 2 sessions offered per day
- Sessions last 1.5 hours
- Transportation scholarships available