

As high school students begin to position themselves for their future, there are many unanswered questions about what lies ahead. Junior Achievement's high school programs **help students make informed, intelligent decisions about their future**, and foster skills that will be highly useful in the business world. All programs are offered at no cost to schools.

## Capstone Programs

*JA's Capstone Programs are culminating experiences designed to prepare a student in specific subject matter and then provide an opportunity for the student to apply their new knowledge in a real-life scenario.*

### **JA Finance Park presented by Transamerica** *8 teacher-led sessions + field trip or virtual simulation*

JA Finance Park is JA's capstone curriculum for personal financial planning and career exploration. This teacher-led classroom curriculum culminates with a visit to JA Finance Park, realistic on-site facilities located in Thornton and the Denver Tech Center, where students engage with volunteers and put into practice what they've learned by developing a personal budget.

An advanced curriculum and simulation give high school students a more personal focus. Students select their career and define their future lifestyle and financial goals. The advanced simulation allows students to see the long-term impact of their education, savings, and credit decisions. A virtual version of the simulation is also available.

### **Daniels Fund JA Dream Accelerator** *2 pre-visit sessions + field trip + 2 post-visit lessons*

This exciting new experience helps students realize their strengths and interests and how they align with a variety of career choices. Students will be motivated by insights from emerging entrepreneurs and stories of Colorado visionaries, tailored to each student's interests and aptitudes. Volunteers guide students through each of the interactives and share their own real-life experiences to encourage them to think deeply about their future.

JA provides comprehensive learning resources for in-class lessons before and after students' visit to the Daniels Fund JA Dream Accelerator. Curriculum is customized to each student's experience, guiding them through a process to identify, research, refine, and pursue their goals.

### **JA Stock Market Challenge**

November 2023

**NEW!** In-class virtual simulation option  
*3 sessions + event*

The JA Stock Market Challenge educates students about investing and trading in the stock market in a hands-on, high-tech simulation of the New York Stock Exchange Floor. Includes three to five volunteer and teacher-led classroom lessons titled JA Take Stock in Your Future. Students learn how the stock market works and the impact of current events on the stock market as well as the benefits and challenges of investing in the stock market as part of a broader, long-term investment strategy.

### **JA High School Heroes**

**2 training sessions led by JA staff + student prep time + field trip to elementary school**

JA High School Heroes provides leadership development opportunities to high school students who deliver JA programs in elementary schools.





## Classroom Programs

### JA Be Entrepreneurial - Multi-session modular

A modular program that challenges students to start their own entrepreneurial ventures while still in high school and learn about the mindset and skills needed for success from real world entrepreneurs. Participating students may elect to enter JA USA's Social Innovation Challenge in March for a chance at national recognition.

#### JA Think Like an Entrepreneur - 2 sessions

Students develop a mindset that enables opportunity identification, innovation, value creation, and problem solving. They learn the principles, strategies, and skills through the experiences of others and apply them to their own lives.

#### JA Creative Problem Solving - 4 sessions

Students learn and apply design thinking, an innovative process for problem solving used by entrepreneurs (and intrapreneurs) to brainstorm customer-centric ideas.

#### JA Rapid Business Planning - 5 sessions

Students learn about Lean Canvas, the strategic management template for developing business models. The business model canvas is an easy-to-understand, one-page business plan that is the foundation for fleshing out a business idea.

### JA Explore Your Path presented by Empower - 4 sessions

JA Explore Your Path is designed to spark the interest of 9th and 10th grade students in careers and educational and employment opportunities. During this program, students will work to explore career paths and things to consider as they enter the workforce.

### JA Personal Success - 4 sessions

Recommended for 11th and 12th grades. JA Personal Success prepares students for the job market by helping them to develop the personal success skills that will help them land and keep a job. Additional mock interview session available upon request.

### JA Titan - 7 sessions

Students compete as business CEOs in the cell phone industry in a game-based simulation, experiencing firsthand how an organization makes decisions, analyzes the outcomes of those decisions, and strategizes about what to do next.

## Supplemental Program

### JA Career Speaker Series - 1 session

JA Career Speaker Series gives students the opportunities to learn about an industry and company first-hand from business professionals or entrepreneurs.

