

JA Junior Achievement™

STOCK MARKET CHALLENGE



Corporate Event

Thursday
Nov. 2, 2023
6 p.m.

Cable Center
at the University
of Denver

Multiple giant screens, frenzied traders, and 60 days of simulated trading condensed into 80 minutes. The Junior Achievement (JA) Stock Market Challenge: Corporate Event is a fun competition and opportunity for companies to support financial education for kids in our community. By taking part in JA Stock Market Challenge, you will enable 500 local high school students to participate in JA Take Stock in Your Future, a classroom program that teaches youth about the role of the stock market in our economy, investing fundamentals, and how to be financially responsible. After that program, students apply what they learned by competing in the student version of this event, which will take place during the day on November 2 and 3.

EVENT OPPORTUNITIES

Student Event Sponsor | \$7,500

- Gold Level Team (8 participants) at Corporate Event
- Premier table location
- Full-page ad in Corporate Event program
- Opportunity to address students, ring the opening, break and closing bells, provide 10-15 volunteers to be floor traders, and provide prizes to 1st, 2nd, and 3rd place teams at one Student Event
- Logo placement or name recognition on either the trading screens at one Student Event and at Corporate Event, or Student and Corporate Event program
- Recognition on the JA's website, annual report, e-newsletter, and social media
- Appetizers and open bar

Platinum Table | \$6,000

- 8 participants at Corporate Event
- Premier table location
- Designated VIP trader
- Logo on screens during event
- Full page ad in event program
- Blue Chip Package amenities (\$400 value)
- Appetizers and open bar

Gold Table | \$4,500

- 1 table (8 players) at corporate event
- Logo on screens during corporate and student events
- Half-page ad in event programs
- Emcee recognition at corporate and student events
- Appetizers and open bar

Silver Table | \$3,500

- 1 table (8 players) at corporate event
- Name recognition (printed) in event programs
- Emcee recognition at corporate event
- Appetizers and open bar

For more information or to reserve your company's place at the JA Stock Market Challenge, contact Erin Sweet at ESweet@JAColorado.org.